

Major Discipline - COMMUNICATIVE ENGLISH

PROGRAMME OUTCOMES (POs)

PO1: Critical thinking

- Analyze information objectively and make a reasoned judgment
- Draw reasonable conclusions from a set of information, and discriminate between useful and less useful details to solve problems or make decisions
- Identify logical flaws in the arguments of others
- Evaluate data, facts, observable phenomena, and research findings to draw valid and relevant results that are domain-specific

PO2: Complex problem-solving

- Solve different kinds of problems in familiar and no-familiar contexts and apply the learning to real-life situations
- Analyze a problem, generate and implement a solution and to assess the success of the plan
- Understand how the solution will affect both the people involved and the surrounding environment

PO3: Creativity

- Produce or develop original work, theories and techniques
- Think in multiple ways for making connections between seemingly unrelated concepts or phenomena
- Add a unique perspective or improve existing ideas or solutions
- Generate, develop and express original ideas that are useful or have values

PO4: Communication skills

- Convey or share ideas or feelings effectively
- Use words in delivering the intended message with utmost clarity
- Engage the audience effectively
- Be a good listener who are able to understand, respond and empathize with the speaker
- Confidently share views and express himself/herself

PO5: Leadership qualities

- Work effectively and lead respectfully with diverse teams
- Build a team working towards a common goal
- Motivate a group of people and make them achieve the best possible solution.
- Help and support others in their difficult times to tide over the adverse situations with courage



PO6: Learning 'how to learn' skills

- Acquire new knowledge and skills, including 'learning how to learn' skills, that are necessary for pursuing learning activities throughout life, through self-paced and self-directed learning
- Work independently, identify appropriate resources required for further learning
- Acquire organizational skills and time management to set self-defined goals and targets with timelines
- Inculcate a healthy attitude to be a lifelong learner

PO7: Digital and technological skills

- Use ICT in a variety of learning and work situations, access, evaluate, and use a variety of relevant information sources
- Use appropriate software for analysis of data
- Understand the pitfalls in the digital world and keep safe from them

PO8: Value inculcation

- Embrace and practice constitutional, humanistic, ethical, and moral values in life including universal human values of truth, righteous conduct, peace, love, nonviolence, scientific temper, citizenship values
- Formulate a position/argument about an ethical issue from multiple perspectives
- Identify ethical issues related to work, and follow ethical practices, including avoiding unethical behaviour such as fabrication, falsification or misrepresentation of data, or committing plagiarism, and adhering to intellectual property rights
- Adopt an objective, unbiased, and truthful actions in all aspects of work



Major Discipline - COMMUNICATIVE ENGLISH
PROGRAMME SPECIFIC OUTCOMES (PSOs)

- PSO1.** The students will have excellent communicative skills in English.
- PSO2.** The students will be able to appreciate the inherent value of the English Language and of Literature.
- PSO3.** The students will be able to hone their creative talents and expand the scope of their imagination.
- PSO4.** The students will be able to envision and articulate a dynamic vision of the personal and professional environments that they wish to create.
- PSO5.** The students will be responsible global citizens with heightened responsibilities and accountability towards human and non-human entities.
- PSO6.** The students will be sensitive to diversity and inclusivity.
- PSO7.** The students will be able to become employable by acquiring professional skills needed in a corporate or non- corporate workplace.
- PSO8.** The students will be able to acquire 21st century skills and be conversant with relevant technology.
- PSO9.** The students will be able to have a professional and an ethical understanding of the Media- both modern and traditional.
- PSO10.** The students will be able to acquire an intersectional understanding of the centrality of communication.
- PSO11.** The students will be industry ready and also exhibit a willingness to learn and adapt.



MAJOR DISCIPLINE -COMMUNICATIVE ENGLISH

COURSE OUTCOME (COs)

SEMESTER 1

UK1DSCECE100-English for Daily Use

- CO1. Build verbal and non-verbal communication ability
- CO2. Understand professional communication
- CO3. Implement digital knowledge in various contexts
- CO4. different application in formal situations
- CO5. Determine and analyse common errors

UK1DSCECE101-INTRODUCTION TO CINEMA

- CO1. Analyze and understand the world of cinema
- CO2. Examine the key formal, thematic and contextual features of cinema
- CO3. Conceptualize the various techniques and terminologies relating to the field.
- CO4. Engage themselves in matters of social/ gender justice through the medium
- CO5. Decode the language of films and use it creatively for job purposes as well

UK1DSCECE102-CREATIVE WRITING

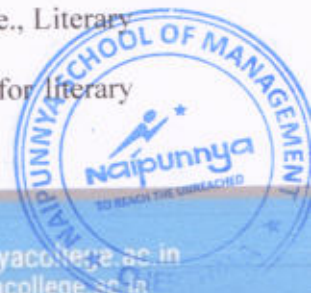
- CO1. Distinguish between the literary genres.
- CO2. Write for various literary and social media.
- CO3. Critically appreciate various forms of literature
- CO4. Make innovative use of their creative and critical faculties
- CO5. Seek employment in various creative fields.

UK1DSCECE103-MASS MEDIA AND ADVERTISING

- CO1. Trace the origin and growth of broadcast media.
- CO2. Identify and understand the terms used in broadcast media.
- CO3. Identify different radio and television programmes.
- CO4. Familiarise themselves with the steps involved in the production of radio and television programmes.
- CO5. Understand the features, structure, and layout of radio scripts and will be able to create scripts for various radio genres.

UK1DSCECE104-INTRODUCTION TO ARTIFICIAL INTELLIGENCE

- CO1. Learn the technology and techniques involved in AI
- CO2. Understand the key notions with regards to the area of Specialization, i.e., Literary Studies and AI
- CO3. Analyse the scope, ethics and practicality of the techniques and tools for literary studies.
- CO4. Develop systems that can analyze and produce data driven decisions.



CO5. Ensures enhancement, productivity and creativity by improving quality experience

UKIDSCECE105-INTRODUCING LITERATURE

- CO1. Develop an awareness of the diversity of world literature, representing different forms,
- CO2. time and space.
- CO3. Familiarize with the nature and characteristics of literature
- CO4. Discuss the nature and characteristics of literature
- CO5. Acquire familiarity with key genres of literature
- CO6. Possess a foundational understanding of various literary forms and representations

UKIMDCENG100-POP CULTURE

- CO1. Develop a comprehensive understanding of the diverse and dynamic nature of popular culture and its significance within contemporary Indian society
- CO2. Analyse the role of popular culture in reflecting and influencing social norms, values, ideologies, and collective identities
- CO3. Investigate how popular culture reflects and shapes processes of cosmopolitanism with special reference to the Indian context
- CO4. Explore the historical and sociocultural contexts in which different forms of popular culture emerge and evolve
- CO5. Explore the intersections between popular culture and other cultural phenomena, including politics, economics, religion, gender, sexuality, race, and identity

UKIMDCENG101-GENDER AND SOCIETY

- CO1. Identify the ways gender, power, privileges and oppression play out across a range of cultures and human experiences.
- CO2. Introduce students to the social construction of gender in various cultural contexts from a variety of disciplinary perspectives.
- CO3. Provide a comprehensive awareness of plurality in gender and sexuality
- CO4. Educate about the varied laws pertaining to Gender concerns.

UKIMDCENG102-LITERATURE AND ENVIRONMENT

- CO1. Familiarise with the ways in which literature engages with environmental issues and contributes to environmental consciousness.
- CO2. Analyse and interpret literary texts that portray the relationship between humans and the natural world.
- CO3. Examine the cultural, historical, and social contexts that shape literary representations of the environment.
- CO4. Explores how literature can inspire environmental activism and promote sustainable practices.
- CO5. Develops critical thinking and interdisciplinary approaches to studying literature and the environment.

UK1AECENG100-VOICES OF HUMANITY 1

- CO1. Identify key information and distinguish main points from supporting details in audio lectures, songs, and short videos



- CO2. Demonstrate effective delivery techniques for public speaking, including clear pronunciation and appropriate body language.
- CO3. Participate in debates and presentations, applying communication strategies learned in class.
- CO4. Analyse the structure and purpose of different types of academic texts, including research papers and articles on humanities topics.
- CO5. Define and use humanities terminology accurately in written and spoken communication.

UK1AECENG101-LITERATURE, LANGUAGE AND PERFORMING ARTS I

- CO1. Understand the sounds of English language and pronunciation of words through songs and poetry
- CO2. Critically analyse the lack of equality and equal opportunities that exist in the sphere of performing arts
- CO3. Evaluate the importance of performing arts in society
- CO4. Analyse how art and artists promote awareness about issues of national and global importance
- CO5. Create critical reviews about artists and various art forms

UK1AECENG102-FOOD, LITERATURE AND CULTURE 1

- CO1. Identify key terms and vocabularies related with food and culinary practices, distinguish main points from supporting details in audio lectures, songs, and short videos.
- CO2. Understand effective delivery techniques for public speaking, including clear pronunciation and appropriate body language.
- CO3. Participate in debates and presentations, applying communication strategies learned in class.
- CO4. Analyse the structure and purpose of different types of texts, including research papers and articles on food and culture.
- CO5. Define and use food and culinary terminology accurately in written and spoken communication.

UK1AECENG103-SCIENCE THROUGH THE PRISM OF ENGLISH

- CO1. Understand English language with special focus on the language used in scientific narratives.
- CO2. Remember and recall the language used in scientific works and identify its difference from other narratives.
- CO3. Differentiate the use of language employed in different fields of narration, based on the study of scientific language.
- CO4. Analyse the nuances of the language used in the narration of different fields of study.
- CO5. Create your own narratives based on your understanding of narratives in language.

UK1AECENG104-BUSINESS COMMUNICATION I

- CO1. Identify key sounds in English, comprehend different varieties of accents, and extract specific and general information from lectures, and talks related to social sciences



- CO2. Identify key science related vocabulary, analyse sentence structure, and comprehend complex texts on Commerce topics
- CO3. Describe visuals, narrate, participate in group discussions, and adapt communication styles for various situations
- CO4. Critically analyse information from various sources such as videos, articles, talks, stories, and form well-supported arguments on topics related to Commerce and Business
- CO5. Write clear and concise paragraphs in various styles, compose reports based on data and visuals, and draft effective emails and letters

UK1AECENG105-REFLECTIONS ON LANGUAGE, LITERATURE AND SOCIETY I

- CO1. Identify key sounds in English, comprehend different varieties of accents, and extract specific and general information from lectures, and talks.
- CO2. Identify key vocabulary, analyse sentence structure, and comprehend complex texts on different topics.
- CO3. Describe visuals, narrate, participate in group discussions, and adapt communication styles for various situations
- CO4. Apply basic punctuation rules, analyse sentences for subject-verb agreement, identify parts of speech, and utilize articles and conjunctions effectively.
- CO5. Critically analyse information from various sources such as videos, articles, talks, stories, and form well-supported arguments.

UK1AECENG106-ENGLISH FOR SOCIAL SCIENCES I

- CO1. Identify key sounds in English, comprehend different varieties of accents, and extract specific and general information from lectures, and talks related to social sciences.
- CO2. Identify key social science-related vocabulary, analyse sentence structure, and comprehend complex texts on social science topics.
- CO3. Apply basic punctuation rules, analyse sentences for subject-verb agreement, identify parts of speech, and utilize articles and conjunctions effectively.
- CO4. Evaluate information from various sources and form well-supported arguments on social science topics dealing with contemporary and relevant issues so that they become responsible social citizens.
- CO5. Create their own videos, articles, talks, stories or any form of social expression

UK1AECENG107-LANGUAGE FOR DEVELOPMENTAL STUDIES I

- CO1. Familiarise business terminology accurately in written and spoken communication
- CO2. Memorise effective delivery techniques for public speaking, including clear pronunciation and appropriate body language
- CO3. Able to write with clarity and precision in the academic, professional and practical contexts
- CO4. Facilitate a scientific approach to write, rewrite, document, edit, publish and present papers
- CO5. Able to synthesize, interpret and develop data or information



UK1AECENG108-LITERATURE, LANGUAGE AND CULTURE 1

- CO1. Understand language skills required for cultural, literary and social activities
- CO2. Enable the students to work in a multicultural, gender inclusive social situation.
- CO3. Apply the language skills in appropriate cultural, academic and literary context or any other social situation.
- CO4. Critically analyse information from various sources such as videos, articles, talks, stories, and form well-supported arguments based on the context.
- CO5. Make use of the acquired language skills for creative literary expression and cultural representation.

UK1AECENG109-LITERATURE, LAW AND CULTURE 1

- CO1. Comprehend literary and legal concepts and terms
- CO2. Comprehend the interface of Language, Literature and Law vis a vis society and community
- CO3. Interpret various reading materials, legal documents, news reports, movies, poems, short stories, articles, Ted Talks etc.
- CO4. Analyse and critically examine narratives of literature from a legal perspective and also the literary representations of Law.
- CO5. Compose legal documents such as case reports, summaries, and essays, adhering to proper legal writing principles and vocabulary.

UK1AECENG110-READING LITERATURE I

- CO1. Identify and categorize the different vowel and consonant sounds in English and explain the concept of phonetics in English
- CO2. Distinguish between formal and informal speaking styles and will be able to deliver presentations or speeches using appropriate vocal variety and body language
- CO3. Compare and contrast different reading techniques and evaluate the effectiveness of their reading comprehension strategies.
- CO4. Evaluate the various literary and non-literary texts to imbibe values transacted through the works so that they develop into socially responsible citizens
- CO5. Compose a short piece of writing in a chosen style, following proper grammar and mechanics.

UK1AECENG112-ENGLISH GRAMMAR AND COMMUNICATION I

- CO1. Gain a solid foundation in English pronunciation, covering vowels, diphthongs, and consonants and learn to identify sounds that are commonly mispronounced, silent, or non-silent.
- CO2. Employ various communication styles, including
- CO3. intrapersonal, interpersonal, group, mass communication, written, and oral communication and develop strong communication skills for real-world scenarios making them speak up against issues making them responsible citizens.
- CO4. Utilize effective writing mechanics to construct clear and concise paragraphs for various purposes.
- CO5. Practice active listening skills to comprehend different types of spoken communication and identify key information.



- CO6. Develop essential communication skills through practical exercises in letter writing, email composition, report writing, and basic blogging.

UK1AECENG113-LISTENING AND SPEAKING IN ENGLISH

- CO1. Understand the sounds of English.
- CO2. Remember the pronunciation of sounds through practice
- CO3. Apply listening and Speaking skills
- CO4. Discuss poems through active listening and evaluate the knowledge gained
- CO5. create own speeches based on the knowledge acquired

SEMESTER 2

UK2DSCECE100-ENGLISH FOR SPECIFIC PURPOSES

- CO1. Understand ESP and differentiate English for General Purpose and English for Specific Purpose
- CO2. Be able to speak and write English for various specific purposes
- CO3. Enable to meet their professional needs like effective inter-personal skills
- CO4. Familiarize with the vocabulary and language of Business English, Technical English,
- CO5. Medical English, Legal English, English for Logistics, etc.
- CO6. Develop strategies and tactics that businessmen, scientists, legal and medical professionals and others need in order to communicate successfully on the job

UK2DSCECE101-SOFT SKILLS

- CO1. Develop unique soft skills which is beneficial for a successful life and better career performances
- CO2. Increase personal, social and professional skills
- CO3. Enhance leadership qualities and demonstrate a positive work outlook
- CO4. Inculcate potential skills in the to prepare to deal with the world in a productive manner.
- CO5. Confront their surroundings enthusiastically with confidence

UK2DSCECE102-DIGITAL LITERATURE AND NEW MEDIA

- CO1. Explain various terminologies related to digital media
- CO2. Define the concepts of new media and digital literature
- CO3. Explain the modalities and functions of digital writing
- CO4. Apply their skills in digital writing

UK2DSCECE103-TRAVEL WRITING

- CO1. To understand the fundamentals of travel writing as a genre.
- CO2. To develop proficiency in descriptive and narrative writing techniques.
- CO3. To explore different styles and formats of travel writing.
- CO4. To analyze and critique exemplary travel writing pieces.



UK2DSCECE104-INTRODUCTION TO BROADCAST MEDIA

- CO1. Trace the origin and growth of broadcast media.
- CO2. Identity and understand the terms used in broadcast media.
- CO3. Identity different radio and television programmes.
- CO4. Familiarise themselves with the steps involved in the production of radio and television programmes.
- CO5. Understand the features, structure, and layout of radio scripts and will be able to create scripts for various radio genres.
- CO6. Identify the features, structure and layout of television script and will be able to create scripts for various television programmes.

UK2DSCECE105-POPULAR LITERATURE AND CULTURE

- CO1. Encourage to think critically about popular literature.
- CO2. Understand the categories of the —popular and the —canonical
- CO3. Identify the conventions, formulas, themes and styles of popular genres such as detective fiction, the science fiction and fantasy, and children 's literature.
- CO4. Evaluate the literary and cultural value of popular tales, novels and creative non-fiction writings
- CO5. Sensitize students to the ways in which popular fiction reflects and engages with questions of gender, identity, ethics and education.

UK2MDCENG100-COMICS AND GRAPHIC FICTION

- CO1. Develop the ability to critically analyse and interpret visual storytelling techniques used in graphic fiction
- CO2. Gain an understanding of the historical development, cultural significance, and global impact of various kinds of graphic fiction
- CO3. Explore a variety of genres, styles, and formats within the medium
- CO4. Examine the impact of digital technologies and online platforms on the creation, distribution, and consumption of comics, webtoons, manga, and graphic novels
- CO5. Find interdisciplinary connections between various kinds of graphic fiction and other fields of study

UK2MDCENG101-TRAVEL WRITING

- CO1. Understand how the genre has evolved
- CO2. Approach and Analyse Travel as both a physical and philosophical activity
- CO3. Appreciate classics from the genre and its history
- CO4. Understand various and new age manifestations/challenges of travel and travel writing
- CO5. Enable students to comprehend aspects of language, value, thought processes and cultural exchanges in travel.

UK2MDCENG102-NEW MEDIA AND SOCIETY

- CO1. Understand the concepts related to New Media Studies
- CO2. Analyse the ways in which media, culture and society influence each other by citing examples



- CO3. Evaluate the latest trends in language introduced by social media and analyse its influence on communication
- CO4. Apply the knowledge acquired to frame journalistic pieces of various nature
- CO5. Evaluate the influence of social media in promoting literature and visibility

UK2AECENG100-VOICES OF HUMANITY 2

- CO1. Identify key sounds in English and extract specific and general information from lectures related to humanities.
- CO2. Describe visuals, narrate, participate in group discussions, and adapt communication styles for various situations.
- CO3. Apply key humanities-related vocabulary, sentence structure, and comprehend complex texts on humanities topics.
- CO4. Analyse complex humanities concepts presented in various formats such as documentary, book excerpt, and short story.
- CO5. Write clear and concise paragraphs in various styles, compose reports based on data and visuals

UK2AECENG102-FOOD, LITERATURE AND CULTURE II

- CO1. Identify key sounds in English related to food and culinary practices, comprehend different varieties of accents, and extract specific and general information
- CO2. Describe visuals, narrate, participate in group discussions, and adapt communication styles for various situations related to food, literature and culture
- CO3. Apply key humanities-related vocabulary in matters related to food, analyse sentence structure, and comprehend complex texts related to culinary practices
- CO4. Evaluate information from various sources such as videos, articles, talks, stories, and form well-supported arguments.
- CO5. Write clear and concise paragraphs in various styles, compose reports based on data and visuals, and draft effective recipes and blogs

UK2AECENG104-BUSINESS COMMUNICATION II

- CO1: Understand ethical business practices, networking skills and the importance of gender equity in business.
- CO2: Remember and recall the vocabulary and sentence patterns of the English language employed for various situations.
- CO3: Apply communication and networking skills in appropriate situations
- CO4: Evaluate and create environment friendly business practices.
- CO5: Create effective business proposals and practices.

UK2AECENG105-REFLECTIONS ON LANGUAGE, LITERATURE AND SOCIETY II

- CO1: Identify key sounds in English, comprehend different varieties of accents, and extract specific and general information from lectures, and talks
- CO2: Identify key vocabulary, analyse sentence structure, and comprehend complex texts on various topics
- CO3: Describe visuals, narrate, participate in group discussions, and adapt communication styles for various situations.



- CO4: Apply basic punctuation rules, analyse sentences for subject-verb agreement, identify parts of speech, and utilize articles and conjunctions effectively.
- CO5: Critically analyse information from various sources such as videos, articles, talks, stories, and form well-supported arguments on different topics.

UK2AECENG106-ENGLISH FOR SOCIAL SCIENCES II

- CO1. Identify key sounds in English, comprehend different varieties of accents, and extract specific and general information from lectures, and talks related to social sciences.
- CO2. Understand complex sentence structures and effective writing.
- CO3. Apply basic punctuation rules, analyse sentences for subject-verb agreement, identify parts of speech, and utilize articles and conjunctions effectively.
- CO4. Critically analyse information from various sources which contributes in making a person socially responsible.
- CO5. Communicate effectively, make public speeches and participate in debates.

UK2AECENG108-LITERATURE, LANGUAGE AND CULTURE II

- CO1. Understand the contexts of literatures in English language belonging to different nations. Remind the students of the socio-historic, economic, cultural and political context of these literatures.
- CO2. Apply the knowledge objectively in debate, seminar, panel and group discussion.
- CO3. Analyse the various literary forms, techniques and theories in the literary works.
- CO4. Evaluate and distinguish various literary genres
- CO5. like, poetry, autobiography, short stories, novels, etc, and distinguish the characterization based on its context.
- CO6. Creatively express thoughts and ideas through various literary genres

UK2AECENG110-READING LITERATURE II

- CO1. Understand the impact of mother tongue interference on pronunciation and identify commonly mispronounced words in English.
- CO2. Apply the words and literary expressions in specific contexts to embellish the language.
- CO3. Analyse the central themes and underlying messages presented in the literary pieces and connect themes to broader social contexts so that it leads to the growth of the learner into a socially responsible citizen.
- CO4. Evaluate the effectiveness of different communication styles for various purposes.
- CO5. Compose pieces of writing following grammatical and structural rules of the language.

UK2AECENG112-ENGLISH GRAMMAR AND COMMUNICATION II

- CO1. Students will be able to identify and explain the common errors in pronunciation caused by mother tongue interference.
- CO2. Students will be able to compare and contrast different varieties of English (e.g., American and Indian English) and critically assess their impact on communication.
- CO3. Students will be able to develop presentations on academic topics using clear structure and persuasive language

- CO4. Students will be able to demonstrate proper use of tenses and sentence structures by constructing grammatically accurate sentences in various writing contexts
- CO5. Students will be able to critically analyse and effectively communicate complex ideas through various communication methods (e.g., public speaking, group discussions) while actively managing potential communication barriers.

UK2AECENG113-READING AND WRITING IN ENGLISH

- CO1. Understand the processes and sequences of the language focusing on concord and structure. Understand a text at different levels by focussing on different aspects of grammar
- CO2. Remember the rule of the language through the use of texts of different types.
- CO3. Apply the knowledge to read, write and recognise the idea conveyed through the language.
- CO4. Analyse a text focusing on the rules of grammar including punctuation, capitalisation etc.
- CO5. Make use of the language while conveying and presenting information; and also, for all the practical purposes of life

SEMESTER 3

UK3DSCECE200-PROFESSIONAL COMMUNICATION AND PRACTICE

- CO1. Develop the skill ecosystem of the students
- CO2. Update knowledge about the competency framework of modern professional organisations.
- CO3. Mold ethical consciousness
- CO4. Improve their recruit ability, employability and entrepreneurship quotient
- CO5. Be able to meet the demands of the industry and professional options

UK3DSCECE201-SCRIPTING CYBERSPACES

- CO1. Contextualise the demands of the media at hand.
- CO2. Design content for specific arenas of cyberspace.
- CO3. Show sensitivity to the language, presentation and geopolitics of the content being prepared.
- CO4. Use the basic design and hosting templates available online.

UK3DSCECE202-NARRATIVES FOR MARKETING

- CO1. Understand brand storytelling and comprehend the new developments in advertising
- CO2. Evaluate the analytical frameworks and narratives used in marketing
- CO3. Formulate brand stories to meet the demands of the evolving market
- CO4. Develop strategies for integrated marketing communication

UK3DSCECE203-BRITISH LITERATURE I

- CO1. Understand and explain the social and political background of different periods of British history
- CO2. Explain the different stages of development of British literary history



- CO3. Identify the distinct traits of various Ages and Movements in British literary history
- CO4. Illustrate how a writer represents a particular literary school or movement
- CO5. Identify the literary techniques employed by a writer
- CO6. Evaluate the literary contributions of a writer

UK3DSCECE204-READING MANGA AND ANIME

- CO1. Understand the difference between Manga and Anime, anime and cartoon
- CO2. Evaluate the diverse themes and demographics of Manga and Anime
- CO3. Analyse the transculturation through adaptation
- CO4. Develop a framework for reading Manga and Anime
- CO5. Comprehend the market and fandom of Manga and Anime

UK3DSCECE205-LANGUAGE FOR ADVERTISING AND MARKETING

- CO1. Gain an understanding of how advertising has evolved over time and learn about different classifications of advertisements.
- CO2. Identify and comprehend various types of advertisements.
- CO3. Develop the ability to critically analyze the influence of advertising on society.
- CO4. Acquire knowledge about different marketing methods and strategies.
- CO5. Enhance analytical and communication skills through practical exercises.

UK3DSECE200-PHONETICS AND PHONOLOGY

- CO1. Gain an understanding of the basics of English phonology and Phonetics
- CO2. Acquire good pronunciation and transcription skills
- CO3. Being able to read and interpret phonetic symbols from the International Phonetic Alphabet (IPA)
- CO4. Acquisition of skills for independent use of pronunciation Dictionaries

UK3DSEENG201-EVOLUTION OF ENGLISH LANGUAGE

- CO1. Gain knowledge of the paradigm shifts in the development of English
- CO2. Imbibe the historical, social and cultural factors that went into the shaping of the English Language
- CO3. Understand the contributions of major writers towards
- CO4. the development of English Language
- CO5. Comprehend the process of word formation and semantic changes in English
- CO6. Recognize the varieties of English and analyse English language in a global context.

UK3DSECE202-GAME STUDIES

- CO1. Understand the historical development and scope of game studies, including types of video games and censorship mechanisms
- CO2. Explore the artistic and aesthetic elements of video games, including virtual realities, interactivity, and narrative techniques.
- CO3. Critically analyse how video games reflect cultural and sociological aspects, including identity, diversity, and online gaming communities.
- CO4. Evaluate video games through review and criticism, comparing them with other media forms and analysing storytelling techniques.



- CO5. Apply theoretical knowledge to practical examples by engaging with a variety of video games, assessing gameplay experiences and ethical considerations

UK3MDCENG200-KERALA STUDIES – HISTORY AND SOCIETY

- CO1. Have a deep understanding about Kerala history
CO2. To impart value-added quality of Kerala Studies
CO3. To analyse literature on Kerala and understand how narratives about Kerala is made
CO4. Understand the plurality of Kerala society
CO5. To contribute to the advancement of knowledge in Kerala Studies

UK3MDCENG201-KERALA STUDIES - ART AND CULTURE

- CO1. Have an understanding of the art and culture background of Kerala
CO2. Understand the link between history and evolution of arts and culture
CO3. Critically analyse and interpret the present cultural production and readings on them
CO4. Interrelate the cultural and historical tradition of the society and the development of literary sensibility
CO5. Have a critical understanding on the formation of history, art, culture and society

UK3MDCENG202-KERALA IN CONTEXT

- CO1. Understand the specific formations of culture through paradigm shifts in sensibility of the land and its people.
CO2. Enquire the ways in which the pluralistic strands of the society was moulded through various cultural texts like food, dress and print.
CO3. Comprehend the historical formations of new sensibilities regarding political awareness, social sensitivity and cultural inclusiveness.
CO4. Develop a critical eye towards dominant practices and imbibe a resistive sensibility of alternate histories.

UK3VACENG200-DIVERSITY, EQUITY, AND INCLUSION

- CO1. Familiarise with the key terms related to DE&I
CO2. Able to Analyse and Evaluate power dynamics across various dimensions
CO3. Learn strategies for creating inclusive environments in educational, workplace, and community settings.
CO4. Understanding and Remembering usages while being with diverse people or people with disabilities
CO5. Apply the knowledge gained and Create Inclusive Practices

UK3VACENG201-ENVIRONMENTAL NARRATIVES

- CO1. Understand the importance of having a cordial man- nature relationship
CO2. Develop empathy and emotional intelligence to decentre anthropocentrism
CO3. Explore the aspects of interdependence between man and nature and the philosophical, spiritual and emotional appeal of the environment on mankind
CO4. Comprehend the impact of human activities on nature and the vital importance of having a sustainable plan of action to conserve the environment
CO5. Realize the role of plants and animals in the physical, mental and emotional wellbeing of man



UK4DSCECE200-BUSINESS COMMUNICATION

- CO1. Overcome inhibitions about communicating in business life situations
- CO2. develop proficiency in business communication
- CO3. Able to have a knowledge of the soft skills needed for business communication
- CO4. Meet the professional needs.

UK4DSCECE201-LANGUAGE THROUGH LITERATURE

- CO1. Through active engagement with literature, students will exhibit an expanded vocabulary and adept usage of words, phrases, and idioms in diverse contexts
- CO2. Students will showcase a nuanced understanding of syntax, discerning changes in meaning, formality, and appropriateness across different structures, thereby enhancing their communicative fluency
- CO3. By the end of the course, students will have developed enhanced semiotic awareness, enabling them to interpret language cues, discern underlying meanings, and distinguish between fact and opinion, thereby deepening their comprehension of language in diverse socio-cultural contexts.
- CO4. Students will demonstrate the ability to distinguish literary texts from popular literature and develop an understanding of different genre fiction thereby improving overall language proficiency.
- CO5. Upon completion of the course, students will possess foundational skills in translation, enabling them to comprehend the challenges inherent in translating texts and facilitating their ability to engage with translated materials effectively

UK4DSCECE202-READING THE MULTIVERSE

- CO1. Contextualise the multiverse
- CO2. Understand the scientific underpinnings of the multiverse.
- CO3. Examine the multiverse as an imaginative, creative space.
- CO4. Critique the philosophical, social, sociological possibilities of the multiverse.
- CO5. Interrogate the representations of the multiverse.

UK4DSCECE203-THEATRE AND PERFORMANCE

- CO1. Describe the impact stories can have on individuals
- CO2. Think critically about stories and their performance contexts
- CO3. Analyse stories and place them culturally
- CO4. Communicate perceptions into forms of cultural expression
- CO5. Demonstrate the ability to identify and target specific audiences

UK4DSCECE204-BRITISH LITERATURE II

- CO1. Understand and explain the social and political background of different periods of British history
- CO2. Explain the different stages of development of British literary history



- CO3. Identify the distinct traits of various Ages and Movements in British literary history
- CO4. Illustrate how a writer represents a particular literary school or movement
- CO5. Identify the literary techniques employed by a writer
- CO6. Evaluate the literary contributions of a writer

UK4DSCECE205-CONTENT WRITING

- CO1. Understand what content writing is and attain an awareness of its scope.
- CO2. Gain familiarity with various digital platforms and the formats of online publications.
- CO3. Introduced to various aspects of content writing.
- CO4. Enhance and nourish the creative writing among the students.
- CO5. Create an awareness on the ethics in Content Writing.
- CO6. Strengthen content writing skills through practice tasks and gain an awareness about style and specifications in digital media platforms.

UK4DSECE200-ADAPTATION STUDIES IN FOLKLORE

- CO1. Compare and evaluate folklore in its different forms of adaptations
- CO2. Understand the elements involved in adapting folklore into literature, film, music, dance and other forms
- CO3. Analyse specific texts, film and other art forms
- CO4. Determine adaptations through notions of fidelity
- CO5. Create community engagement by connecting with culture

UK4DSECE201-SELECTIONS FROM AMERICAN LITERATURE

- CO1. To know who the major American writers are and develop a sense of Americanism that characterizes American literature.
- CO2. Trace the historical/ political contexts of American literary works and develop a critical perspective about American literary history.
- CO3. Determine the place of American literature within the corpus of world literature, even while identifying its uniqueness.
- CO4. To distinguish American literature from the literatures of other countries and infer the themes and narratives particular to American literary expressions.
- CO5. Explore further about the recent and more popular forms of American literature.

UK4VACENG200-CINEMA AND THE ART OF INTERPERSONAL COMMUNICATION

- CO1. Understand the concept and importance of Emotional intelligence.
- CO2. Develop critical thinking on emotional intelligence by analysing films and nurture skills and strategies to acquire the same in personal and professional life.
- CO3. Explore the diverse implications of interpersonal intelligence, intrapersonal intelligence and empathy through filmic narratives.
- CO4. Apply theoretical knowledge of emotional intelligence to the creation and production of original film projects, demonstrating an understanding of how to effectively



convey different dimensions of emotional intelligence through visual and narrative means.

UK4VACENG201-DIGITAL EMPOWERMENT

- CO1. Basic understanding of the rights, challenges and possibilities associated with the ushering in of the digital in the governance mechanisms.
- CO2. Initiatives undertaken by the government of India and Kerala in the field of digital governance.
- CO3. The scope and possibilities offered by the collaborative digital platforms and the use of e- learning and academic tools.
- CO4. An awareness about the possible challenges thrown up by the digital environment such as cyber security issues and digital privacy
- CO5. Undertake awareness campaigns among the public at large.

UK4VACENG202-SECURING A SUSTAINABLE FUTURE

- CO1. Understand the duties and responsibilities of a citizen and as well have comprehension on liberty and rights of the individual
- CO2. Understand the nuances behind gender roles and social justice based on equality and inclusivity.
- CO3. Comprehend the impact of human activities on nature and the vital importance of having a sustainable plan of action to conserve the environment
- CO4. Understand the importance of having a healthy body and mind and to prioritise their physical and mental wellbeing.
- CO5. Examine and Analyze the humanitarian side of experiences and to develop an empathetic aspect to the academic foundation.

UK4SECENG200-ENGLISH FOR EMPLOYABILITY

- CO1. Enhanced Language Proficiency: Students will demonstrate improved proficiency in English
- CO2. language skills especially grammar, vocabulary, reading comprehension and writing
- CO3. Mastering Interview Skills-Students will have developed the skills, strategies and confidence necessary to navigate the interview phase of exams
- CO4. Critical Thinking Skills: Students will demonstrate improved critical thinking and analytical skills.
- CO5. Improved Exam performance- Participants will exhibit increased confidence and competence in tackling various sections of competitive exams.
- CO6. Long term Learning strategies: Students will develop long term learning strategies and habits that extend beyond the duration of the course. Thus, helps in excelling in future academic and professional endeavours.

UK4SECENG201-ENGLISH FOR EFFECTIVE COMMUNICATION

- CO1. Understands the purpose of effective communication
- CO2. Learns and applies the basic skills in English at various levels.



- CO3. Communicates effectively in English with reasonable fluency, accuracy, clarity and coherence. Develop critical reading skills.
- CO4. Develop proficiency in writing.

UK4SECENG202-TOURISM AND CULTURAL COMMUNICATION

- CO1. Understand cultural heritage and the intersectional nature of identities
- CO2. Analyse the complexities of intercultural communities
- CO3. Critically evaluate how the prevalence of negative stereotypes can become barriers to communication
- CO4. Apply differing non-verbal cues for effective intercultural communication
- CO5. Create an environment for tourist-local communication as part of successful destination planning

UK4SECENG203-SOFT SKILLS FOR TOURISM AND HOSPITALITY

- CO1. Apply critical and creative thinking skills for self-improvement
- CO2. Understand the dynamics of group communication
- CO3. Analyse intercultural differences and create strategies to overcome them
- CO4. Evaluate the traits and attitudes that create a positive impact
- CO5. Create content for travel brochures, blogs and advertisements

UK4SECENG204-WRITING FOR CYBERSPACES

- CO1. Design content for specific arenas of cyberspace.
- CO2. Show sensitivity to the language and presentation
- CO3. Conceptualize the various techniques and terminologies involved.
- CO4. Engage in matters of social/ gender justice and geopolitics of the content being prepared.
- CO5. Use the basic design and hosting templates available online.

UK4SECENG205-ESSENTIAL SKILLS FOR EVERYDAY LIFE

- CO1. Develop unique soft skills to deal with the world constructively.
- CO2. Gain proficiency in budgeting, saving, and investing strategies
- CO3. Acquire essential digital literacy skills, including internet navigation and cybersecurity awareness, to access, evaluate, and utilize digital resources effectively
- CO4. Adopt eco-friendly habits and sustainable lifestyle practices
- CO5. Empower learners to lead fulfilling lives while making positive contributions to society and the environment.

UK5DSCECE300-REVIEW WRITING

- CO1. Acquire proficiency in critical assessment.

SEMESTER 5



- CO2. Demonstrates critical thinking skills and the ability to articulate clear and persuasive evaluations.
- CO3. Develop understanding of how to assess and communicate their insights effectively.
- CO4. Demonstrate a comprehensive understanding of the fundamentals of review writing
- CO5. Develop proficiency in proficiency in drafting, editing, and refining reviews to ensure clarity, coherence, and conciseness.

UK5DSCECE301-TRANSLATION STUDIES

- CO1. Understand the fundamental concepts and theories in translation studies.
- CO2. Identify the challenges and ethical considerations involved in cross-cultural translation.
- CO3. Develop practical skills in translating texts between English and Indian languages.
- CO4. Analyze and evaluate different translation strategies and techniques.
- CO5. Apply translation principles to specialized fields such as legal, medical, and literary translation.
- CO6. Engage in comparative literary analysis to explore themes, motifs, and narrative structures across different linguistic and cultural contexts.
- CO7. Appreciate the cultural and linguistic diversity within India and its implications for translation practice.

UK5DSCECE302-LANGUAGE STUDIES I

- CO1. Accomplish a comprehensive understanding of the fundamental concepts, various branches, and historical developments within linguistics.
- CO2. Phonetics aids students in mastering precise articulatory movements for clearer and more intelligible speech, crucial for effective communication.
- CO3. Studying frameworks such as IC Analysis, PS Grammar and TG grammar helps students gain insight into the underlying structure of language.
- CO4. Learning about linguists from both Eastern and Western traditions provides a broader understanding of linguistic theories and methodologies, enriching one's perspective on language study.
- CO5. Demonstrate an enhanced understanding of language use and linguistics principles through engagement in practical language activities

UK5DSCECE303-NARRATIVES OF RESISTANCE

- CO1. Able to identify themes of resistance in different forms and genres of literature
- CO2. Understand the interconnection between various genres in manifesting struggle and resistance
- CO3. To create awareness of the language use in understanding justice, child welfare, mental health, human rights, international social work and community development
- CO4. To understand and practice literature and language to identify and defend human rights violation
- CO5. To acquire skills of social work intervention in social issues

UK5DSCECE305-INDIAN WRITINGS IN ENGLISH



- CO1. Understand the different aspects of colonisation like cultural colonisation.
- CO2. Trace the historical and literary genesis and development of Indian Writing in English
- CO3. Acquaint them with the major movements in Indian Writing in English across varied period and genres
- CO4. Address the plurality of literary and socio-cultural representations within Indian life and literature.

UK5DSCECE306-INTRODUCTION TO PODCASTING

- CO1. Understand the historical of podcasting
- CO2. Comprehend the theoretical and practical framework needed to produce a podcast.
- CO3. Discern the qualities of a good podcast and point out areas of improvement in others present a podcast

UK5DSECE300-INTRODUCTION TO DALIT STUDIES

- CO1. Understand the aesthetics of Dalit identity and analyse the significance of studying Dalit narratives as significant plural discourses evolving from the margins kept against the notions of human experiences as singular and uniform.
- CO2. Critically delineate the pivotal role played by Dalit writers emerging from different regions of India as forms of resistance against marginalisation, casteism and Brahminical knowledge.
- CO3. Trace the history of the emergence and evolution of Dalit narratives, find the distinctiveness as well as similarities of Dalit experiences narrated in literatures emerging from various spaces.
- CO4. Trace the significance to the female experiences within the Dalit space, identify who the major female Dalit voices are and critically placing them in the arena of post-modern feminisms.
- CO5. Develop the critical ability to subvert the superior/inferior dichotomy by academically engaging with the narratives.

UK5DSECE301-INTRODUCTION TO POSTCOLONIAL STUDIES

- CO1. Gain a thorough understanding of the key concepts, theories, and debates within postcolonial studies
- CO2. Study how issues of race, class, gender, religion, and other forms of identity intersect with colonial and postcolonial experiences
- CO3. Gain an awareness of the socio-political contexts of the colonial enterprise and the postcolonial project
- CO4. Examine the intersectionality of postcolonial literature in English with other global issues such as migration, racial violence and climate change

UK5DSECE302-INTRODUCTION TO COMPARATIVE LITERATURE STUDIES

- CO1. Acquire knowledge about the terms and tools employed in the discipline of Comparative Literature



- CO2. Understand the evolution of the discipline and possible avenues of evolution in the future
- CO3. Read, comprehend, analyse and discuss literary and cultural texts with the help of the concepts discussed
- CO4. Develop a thorough understanding about socio-cultural transactability in the context of arts, literature and other disciplines and how it influences the narratives traditions
- CO5. Evaluate literary (oral, written and visual), cultural and other sociological 'texts' using the theories discussed in Reception and Adaptation Studies.

UK5SECENG300-ENGLISH FOR PROFESSIONAL COMMUNICATION

- CO1. Understand the basics of professional communication and its significance.
- CO2. Use verbal and non-verbal communication to convey information clearly and professionally.
- CO3. Improve their skills to create and project a polished professional image.
- CO4. Display proficiency in presentation and public speaking skills.
- CO5. Demonstrate mastery in professional correspondence and communicate efficiently and effectively in diverse business environments.
- CO6. Exhibit interpersonal skills to navigate workplace dynamics effectively, resolve conflicts diplomatically, and to respond constructively to criticism.
- CO7. Understand and improve leadership qualities

UK5SECENG301-PERSONALITY DEVELOPMENT AND COMMUNICATION MASTERY FOR CAREER SUCCESS

- CO1. Understand the significance of effective communication and soft skills in both personal and professional endeavors
- CO2. Gain a deeper understanding of one's own personality traits thereby overcoming challenges in the workplace
- CO3. Develop interpersonal and behavioral skills through learning experiences
- CO4. Build the confidence of the learners to face job interviews and take part in group discussions
- CO5. Train the learners to effectively manage time and use techniques of stress reduction and decision making to boost productivity and to maintain a positive outlook
- CO6. Build teamwork ,leadership skills, interview skills, public speaking skills, and sustained soft skills to facilitate success in facing the rigors of placement drives and future careers

SEMESTER 6

UK6DSCECE300-PUBLIC RELATIONS AND CORPORATE COMMUNICATIONS

- CO1. Produce effective, sensitive and ethical public relation and communication skills beneficial to the institution.



- CO2. Conduct public relation campaigns through press releases and other interactive methods with special focus on corporate communication.
- CO3. Help them find employment in the public/corporate sector.
- CO4. Help the students gain a hands-on experience in corporate communication.
- CO5. Understand the functioning of a corporate firm.

UK6DSCECE301-ACADEMIC WRITING

- CO1. Comprehend the concept of academic writing
- CO2. Undertake research writing and documentation with better perception.
- CO3. Improve academic writing skills
- CO4. Learn to become responsible scholars
- CO5. Apply the theories and concepts learned in this course to a real life situation.

UK6DSCECE302-ENVIRONMENTAL COMMUNICATION

- CO1. Gain an in-depth understanding of the complex environmental issues facing society
- CO2. Develop sensitivity for the natural, physical and human resources in the immediate environment.
- CO3. Point out/ raise issues related to equality, justice and respect for human dignity and rights
- CO4. Increase public awareness about environmental issues, explore possible solutions, and to lay the foundations for a fully informed and active participation of individual in the protection of environment and the prudent and rational use of natural resources.

UK6DSCECE303-LANGUAGE EDITING AND PUBLISHING

- CO1. Gain a basic knowledge in editing process
- CO2. Acquire a working knowledge in editing and proofreading thereby producing error free texts
- CO3. Understand the process of publishing
- CO4. Gain knowledge about various online publishing platforms
- CO5. Sensitise the legal aspects involved in publishing

UK6DSCECE304-RHETORIC: ANALYSIS AND COMPOSITION

- CO1. Understand key concepts, theories and historical developments in rhetoric
- CO2. Apply rhetorical strategies effectively in various forms of communication.
- CO3. Critically analyse rhetorical texts, speeches, and artefacts.
- CO4. Demonstrate proficiency in constructing persuasive arguments using evidence, reasoning and rhetorical appeals.
- CO5. Understand Ethical Responsibilities of Communicators and demonstrate ethical decision-making skill in rhetorical practice
- CO6. Design and deliver engaging presentations and speeches using rhetorical devices and rhetorical strategies.
- CO7. Prepared to apply rhetorical skills and knowledge in Professional and academic contexts



UK6DSCECE305-GENDER AND SEXUALITY, AND SOCIETY

- CO1. Historicise the origins of modern ideas of sex and gender
- CO2. Comprehend the performative nature of gender across cultures and the need for sensitivity and inclusivity
- CO3. Understand and analyse the intersections between sexuality, gender and the various socio-economic-cultural paradigms that form society
- CO4. Analyse language, media, cultural artifacts, art through gendered lenses
- CO5. Understand the importance of resistance and the role played by activism in bringing about social and legal change

UK6DSCECE306-BRITISH LITERATURE III

- CO1. Understand and explain the social and political background of different periods of British history
- CO2. Explain the different stages of development of British literary history
- CO3. Identify the distinct traits of various Ages and Movements in British literary history
- CO4. Illustrate how a writer represents a particular literary school or movement
- CO5. Identify the literary techniques employed by a writer
- CO6. Evaluate the literary contributions of a writer

UK6DSEECE300-INTRODUCING HEALTH HUMANITIES

- CO1. Understand the theoretical and historical foundations of the field of Health Humanities.
- CO2. Demonstrate an awareness of the recent trends in the field of Health Humanities.
- CO3. Gain competence to critically read and appreciate literary and cultural texts on health and illness.
- CO4. Probe into the interrelationship between literary studies and the discourses of medicine.
- CO5. Examine the ways in which experience of illness is mediated by society and culture.

UK6DSEECE301-QUEER NARRATIVES

- CO1. Familiarize key concepts in queer theory, such as performativity, heteronormativity, and intersectionality, and apply them to the analysis of literary texts, cultural artifacts, and social phenomena.
- CO2. Engage and explain diverse voices and perspectives within queer theory, including those of scholars from different cultural, racial, and ethnic backgrounds, as well as perspectives from transgender and non-binary communities.
- CO3. Apply theoretical concepts from queer theory to real-world contexts, such as politics, law, media, and popular culture, examining how discourses of gender and sexuality shape social norms and power structures.
- CO4. Analyse and investigate the socio-political contexts shaping queer identity and lives in general.



- CO5. Critically evaluate texts through a queer theoretical framework, identifying representations of gender and sexuality, as well as power dynamics and resistance strategies within various cultural contexts.

UK6SECENG300-WRITING FOR PRINT MEDIA

- CO1. Explain the basics of print journalism, its evolution, and growth with special reference to the Indian context.
CO2. Demonstrate mastery over the intricacies of journalistic writing and differentiate between various kinds of news reports like columns, features, editorials, and reviews.
CO3. Deploy effective research techniques to gather data from multiple sources and draft professional news reports.
CO4. Gather awareness of ethical practices in news reporting and apply reasoning in analysing and interpreting news stories critically.
CO5. Exhibit a thoroughgoing understanding of contemporary practices in print journalism.
CO6. Generate news articles suitable to the needs of target audiences, understanding the demographics, preferences, and interests of different readerships, in a manner that maximises career opportunities.

UK6SECENG301-DEVELOPING AND CURATING DIGITAL CONTENT

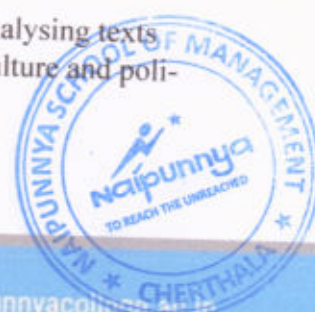
- CO1. Understand the importance of digital content in the contemporary world and its purposes
CO2. Illustrate the different strategies required for generating quality digital content
CO3. To evaluate the choices of the audience and formulate different engagement techniques for effective content delivery
CO4. To acquire the knowledge and skills necessary to create and curate high-quality digital content
CO5. Develop novel methods and techniques to engage audiences, optimize content for different platforms, and drive meaningful outcomes

SEMESTER 7

UK7DSCECE400-CRITICAL THEORIES

- CO1. Acquire knowledge about the important literary theories and theorists
CO2. Understand the key concepts in literary theory
CO3. Read, comprehend, analyse and discuss literary and cultural texts with the help of the theories discussed
CO4. Apply key terms and concepts in literary and cultural theory while analysing texts
CO5. Develop a thorough understanding of the nexus between literature, culture and politics

UK7DSCECE401-LANGUAGE STUDIES II



- CO1. Develop strategies for effective classroom management, creating a conducive learning environment and promoting student engagement
- CO2. Acquire knowledge of various teaching methods, techniques and strategies applicable to teaching English as second language
- CO3. Use technology and digital tools effectively in English Language Teaching
- CO4. Design, implement and evaluate language assessments and tests to measure language proficiency and progress
- CO5. Establish a bridge between theoretical framework and practical implications

UK7DSCECE402-RESEARCH METHODOLOGY

- CO1. Students will be familiarised with the basics in research – the different steps and methodology involved in undertaking a research/ project work
- CO2. Students will be enabled to identify and work on research areas and topics in English Literature and Language
- CO3. Students will be provided hands-on training in drafting research proposals and carry out the research successfully
- CO4. Students will be trained on methodologies and analytical tools in both Literary studies and Language studies
- CO5. Students will go through all the steps involved in undertaking research projects, from identifying a research area to the final drafting of the report as per the manual of MLA Handbook
- CO6. Students will gain awareness about ethics in research, and also about the latest trends in research

UK7DSCECE403-CULTURAL STUDIES: THEORY AND PRACTICE

- CO1. Develop a thorough understanding of the origin and evolution of Cultural Studies, major theorists and their contributions.
- CO2. Acquire sufficient knowledge about the significance and development of cultural studies in the Indian context.
- CO3. Gain competence to analyse and value cultural texts and practices critically.
- CO4. Understand the significance of cultural studies in relation to interdisciplinary approaches within literary studies.
- CO5. Create research data/articles based on their analysis of cultural texts.

UK7DSCECE404-FILM THEORY AND PRACTICE

- CO1. Understand the world of cinema and explore the various opportunities linked with it.
- CO2. Analyse the history of cinema and the major movements
- CO3. Conceptualize the various techniques and terminologies involved.
- CO4. Engage in matters of social/ gender justice through the medium of cinema.
- CO5. Decode the language of films and use it effectively

UK7DSECE400-COMMUNICATION PSYCHOLOGY

- CO1. Identify the facilitative and inhibitory aspects of the communication process



- CO2. Explain basic principles of the communication psychology
- CO3. Utilize their understanding of the components of communication to improve their skills in all types of communication
- CO4. Evaluate the effect of communication on various aspects through assignments
- CO5. Apply the theories and concepts learned in this course to a real-life situation and write a detailed report on how you did it.

UK7DSEECE401-READINGS IN SPECULATIVE FICTION

- CO1. Think creatively and envision worlds beyond the conventional constraints of reality that bridge fantastical and speculative realms.
- CO2. Identify the generic qualities of speculative fiction and fantasy and situate their overlaps within a shared framework.
- CO3. Critically evaluate themes, characters, and plotlines and come up with ideas for original content.
- CO4. Explore ethical and moral dilemmas within hypothetical scenarios and delve into situations where individuals or societies are confronted with choices carrying significant repercussions for themselves and others.
- CO5. Analyse individual works in relation to their historical, political, and cultural contexts to generate awareness about how these works serve as critical commentaries on the anticipated outcomes of various ideologies.
- CO6. Develop empathy and understanding for transhuman experiences by incorporating perspectives of characters from diverse backgrounds.

UK7DSEECE402-POWER DYNAMICS AND LITERATURE

- CO1. Students are acquainted with the overt and covert narratives of power as found in various forms of English Literature
- CO2. Students develop an awareness about how power and power structures are to be found in realms of life, as depicted in Literature
- CO3. Students identify structures of power in different domains of life, through depictions in Literature
- CO4. Students familiarise different facets of power as showcased in Literature and reflected in life
- CO5. Students sharpen critical thinking and use strategies to identify specific structures used in Literature for specific purposes – here, power
- CO6. Students imbibe the mechanics of depicting power in Literature effectively and create their own narratives about power



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